

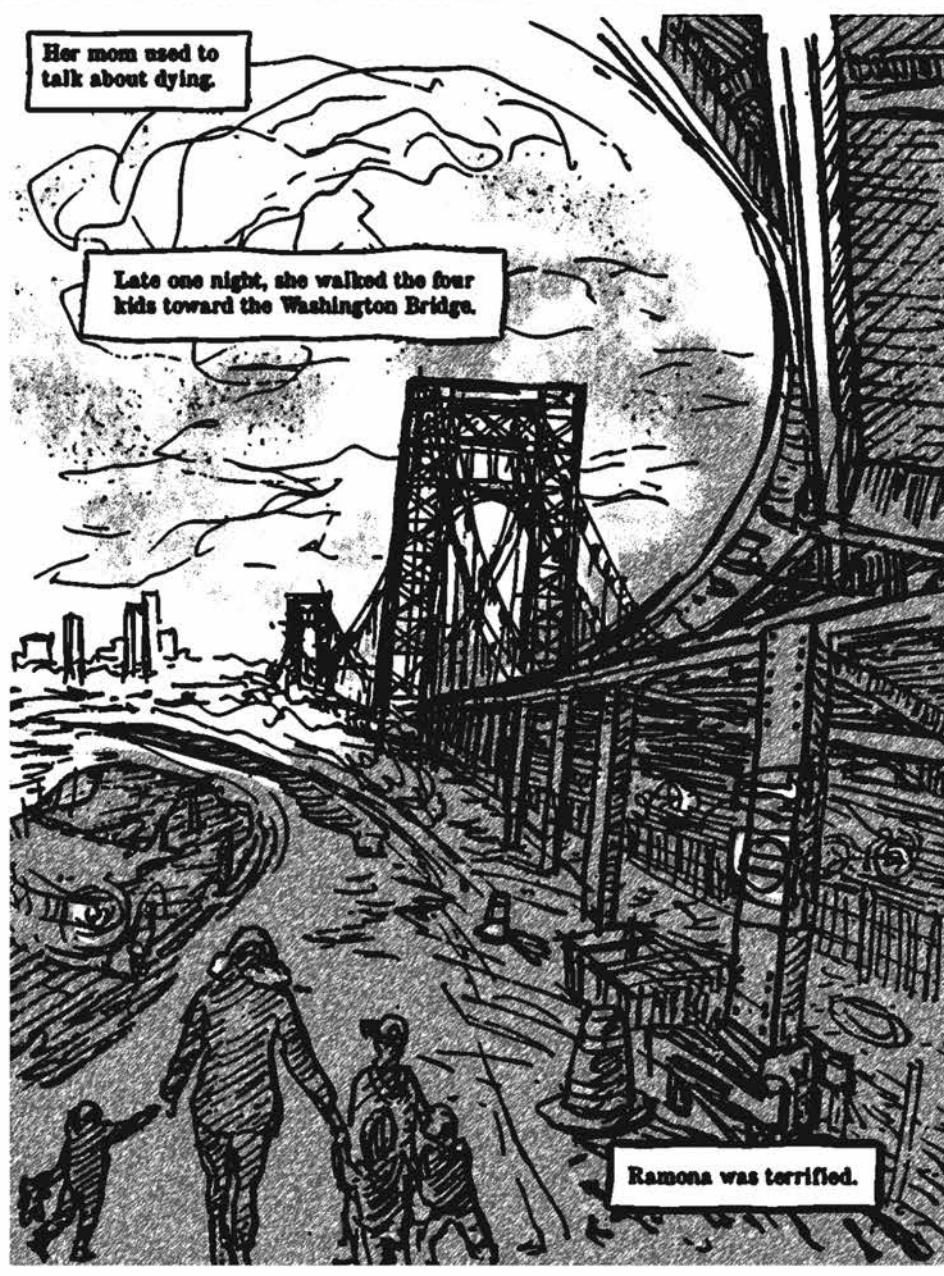
THE ACCUMULATED EXPERIENCES OF ALL THE PEOPLE IN THE CITY. ALL THE FACES THE CITY HAS SHOWN US. WE AREN'T GOING INTO THE FUTURE WITHOUT TAKING ALL OF IT WITH US, AND LEARNING FROM IT.



Excerpt from Alicia Boyd's story. Pick up a zine at the New York 2044 Newsstand @ Whitebox to read more, or: <https://moreart.org/news/category/new-york/2044-housing/>



Excerpt from Ingrid Ellen's story. Pick up a zine at the New York 2044 Newsstand @ Whitebox to read more or: <https://moreart.org/news/category/new-york/2044-housing/>



Excerpt from Ramona Perreya's story. Pick up a zine at the New York 2044 Newsstand @ Whitebox to read more or: <https://moreart.org/news/category/new-york/2044-housing/>

## NEW YORK 2044 CLASSIFIED ADVERTISEMENTS & NOTICES

### Colophone:

Drawing/assembly/editing: Noah Fischer (noahfischer.com)

From interviews with: Alex Strada, Alicia Boyd, Betty Yu, Emily Gallagher, Felice Kirby, Ingrid Gould Ellen, Jenny Dubnau, Marquis Jenkins, Miguel Robles Durán, Monxo López, Ramona Perreya, Samuel Stein.

Produced by: More Art

(Dylan Gauthier, Shona Masarin, Madison Markham, Micaela Martegani)

New York 2044 Newsstand at WhiteBox (Juan Puentes, Raul Zamudio)

Printed by: Linox

Online color assistance: Katherine Dominguez

With AI writing and image assistance: --/



READ ADDITIONAL STORIES AND ARTICLES IN THE LIMITED EDITION ZINE COLLECTION!

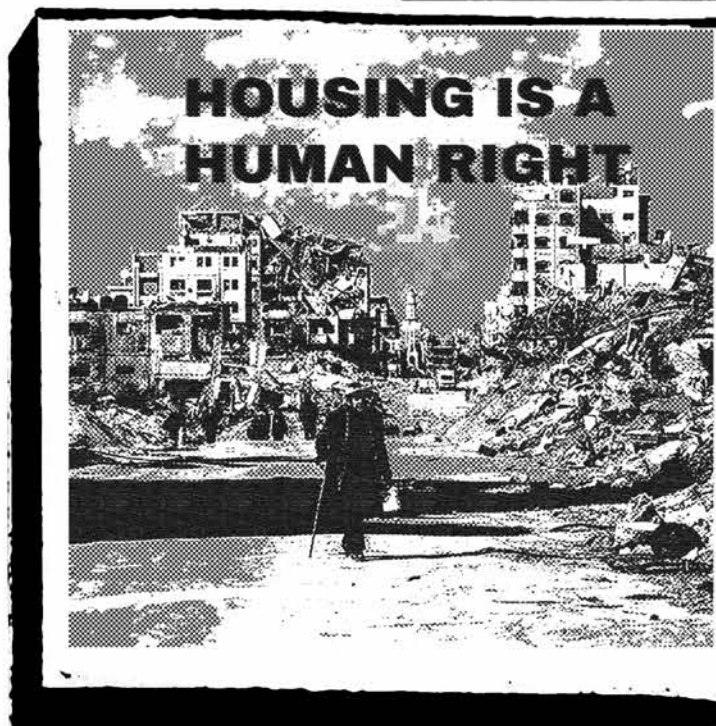
NEW YORKERS KNOW FROM EXPERIENCE WHAT IT WILL TAKE TO SOLVE THE AFFORDABLE HOUSING CRISIS. HINT: TURNING THE ENTIRE PLANET INTO AN ASSET CLASS FOR THE RICH IS NOT IT!



Don't miss the summer bicycle tour of almost all the NYC apartments the artist has lived in.



Noah Fischer's not extraordinary but true ghost story about a garden apartment in a Prospect Heights brownstone where he lived for nearly 20 years. It became a meeting place for many and the upstairs neighbors and the owner became like family. But the skies darkened as the neighborhood became relentlessly fancier and then, in the heart of the pandemic, the owner fell



Like Hudson Yards? You'll love what we've got planned for Chelsea public housing!



If you know Chelsea, you know The Elliott houses, between 25th and 27th Streets and 9th and 10th avenues. Those buildings contain 2,056 units of publicly-funded housing for formerly unhoused or otherwise needy New Yorkers, allowing many of them to get back on their feet.

But now that they're up, what are we waiting for? It's high time to return that full chunk of Chelsea to the full diversity of New York incomes, most of

all near the top that's been so long excluded.

With the full accord of NYCHA, Eric Adams, and a number of other elected officials, we at Related Companies are planning to completely demolish all 2,056 units of Section 9 housing and replace them with 875 units of Section 8 (voucher) housing, plus thousands of luxury apartments, offices, shops, and, yes, even art -- everything that makes Hudson Yards so terrifically special!



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A PROJECT BY NOAH FISCHER, COMMISSIONED BY MORE ART. READ MORE ABOUT THE PROJECT HERE.

HOUSING ABUNDANCE EDITION

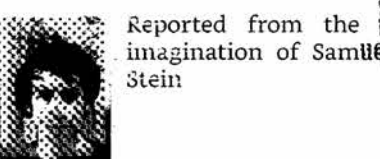
HOUSING ABUNDANCE EDITION

## LEAKED REPORT: NEW YORKERS KNEW ALL ALONG HOW TO FIX THE HOUSING CRISIS

NEW YORK IS BUYING IF LANDLORDS ARE SELLING

FUND GOES LIVE TODAY

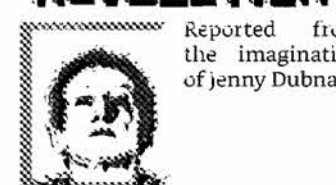
SOCIAL HOUSING STOCK TO GROW



Reported from the imagination of Samira Stein

175,000 VICTORY HOMES! YES, 175,000 VICTORY HOMES AVAILABLE FOR AMERICA'S WAR WORKERS! LARGEST PRE-FABRICATORS OF MILITARY HOUSING SINCE WWII

ABANDONED LUXURY TOWERS FALL TO THE PUBLIC HOUSING REVOLUTION



Reported from the imagination of Jenny Dubnau

ROOMERS SURVIVE DRONE MISHAP



Reported from the imagination of Felice Kirby

STATEN ISLAND TRAIN POWERS UP FORGOTTEN BOROUGH RIVAL BROOKLYN'S DENSITY



Reported from the imagination of an anonymous developer

LAND PARTY SWEEPS BRONX ELECTIONS

SALTWATER ABSORBING GARDENS WILL TOP THE NEXT AGENDA

Reported from the imagination of Monxo López

TEACHERS TOWER, COURTESY CITY'S WORST LANDLORDS



Reported from the imagination of Emily Gallagher

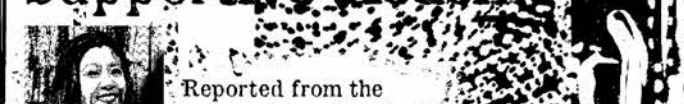
WHY HOUSING IS NO LONGER A GOOD INVESTMENT



Reported from the imagination of Miguel Robles Durán

CHINATOWN'S 'JAILING GANT' FALLS

Hunger Strike Forces Closure, Ushers in Supportive Housing



Reported from the imagination of Betty Yu

NEED A NYC HOME? HERE'S THE PASSCODE NO QUESTIONS ASKED.



Reported from the imagination of Ramona Perreya

MEET THE REPUBLICANS WHO SAVED NYCHA

SECTION 9 EXPANDS WITH BARTISAN SUPPORT.



Reported from the imagination of Ramona Perreya

NEED A NYC HOME? HERE'S THE PASSCODE NO QUESTIONS ASKED.



Reported from the imagination of an anonymous housing official

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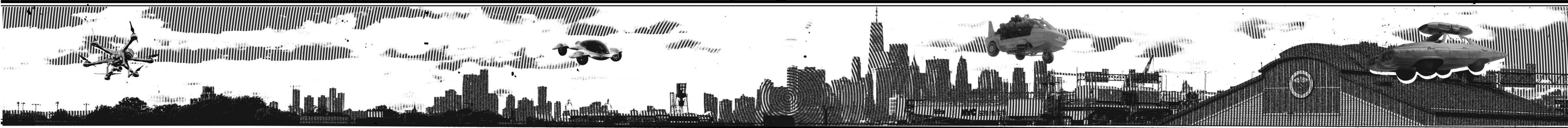


Reported from the imagination of an anonymous housing official

NEED A NYC HOME? HERE'S THE PASSCODE NO QUESTIONS ASKED.



Reported from the imagination of an anonymous housing official



## PASADO

## MARQUIS JENKINS'S REAL ESTATE COMING OF AGE STORY

community organizer and District Leader on the Lower East Side of Manhattan.



## NYCHA STARTUP BEATS BEZOS ON ROBOTS LAWSUIT

Reported from the imagination of Marquis Jenkins

New York, NY - May 5, 2044 - In a David vs. Goliath court case, a public housing initiative in New York City has emerged victorious from a legal battle against Amazon Robotics. Project Helping Hands, a resident-led program that revolutionized—and many say, saved Section 9 public housing, has successfully defended its patent against the tech giant's claims.

Read More  
Twenty years ago, the idea of public housing residents developing cutting-edge robotics to maintain their deteriorating dwellings would not have occurred to many. But beginning in 2023, state funded incubator programs began to train a new generation of young residents in engineering. Unused spaces in the projects were turned into maker labs, and Project Helping Hands was born from these

Read on...



## SAMUEL STEIN'S REAL ESTATE COMING OF AGE STORY

housing policy analyst - Community Service Society



## NEW YORK IS BUYING IF LANDLORDS ARE SELLING

10 Billion Dollar War Chest

Reported from the imagination of Samuel Stein

New York, NY - June 4, 2044 - In the latest push to provide housing to New Yorkers who have been long shut out of the housing market, New York State is going on a massive buying spree.

Effective today, those fortunate enough to own New York real estate can sell their lots, buildings, or apartments at market rate to the Social Housing Development Authority—the state entity which formed after more than a decade of an intense political battle. The Authority's recent successful bond sale—the bonds are guaranteed by the state—has raised more than 10 billion dollars. And this is essentially a pilot project for what is slated to be a transformative housing landscape in the nation's largest city.

But why, you ask, would owners want to sell?

Doesn't every New Yorker know that owning a little piece of the apple—and holding onto it, and reaping the cashflow rewards of persistently high rents while the asset itself appreciates, is the key to building generational wealth? Until now, it's been a win-win for the property owning class.

But that has changed.

"Owners are encouraged to sell," explains the authority's commissioner Samuel Stein, "by the gradual strengthening of rent regulations, which recently hit a peak in the Protect New Yorkers (universal stabilization) Act. That makes landlording a whole lot less of a sweet deal

than it used to be, and owners who found themselves investing and renting out space simply because it was easy money but never set out to be landlords are now waking up to the fact that the gravy train is over. The constitution protects their property rights, so we can't just take it, but we're offering them a fair price to get out of landlording. We think many will cash out."

"These mini-Maos won't stop until they take everything from you," says Brandon Flip, a landlord who owns more than twenty luxury rental buildings spanning The Bronx to Crown Heights, Brooklyn. "First it's your building. Later, they'll take your kids. Your toothbrush." Flip has seen his rent rolls decrease substantially in past years as rent caps have been enacted. "I'll probably have to sell about half my buildings just to stay afloat," he says. "And that's simply unAmerican." When asked what he will do with the tens of millions of profits those sales will bring in, Mr. Flip routed the call to his personal AI assistant.

The authority plans to obtain a massive mixed housing portfolio in the next few months, and spend the first stage, spanning 2-3 years, on bringing the housing stock up to code, and retrofitting buildings to serve families, twenty something, communal living, and elderly living, using the Stages of Life building model. Many clusters of new units will also feature supportive resources such as therapy circles, healthy city kitchens, and medical clinics to serve

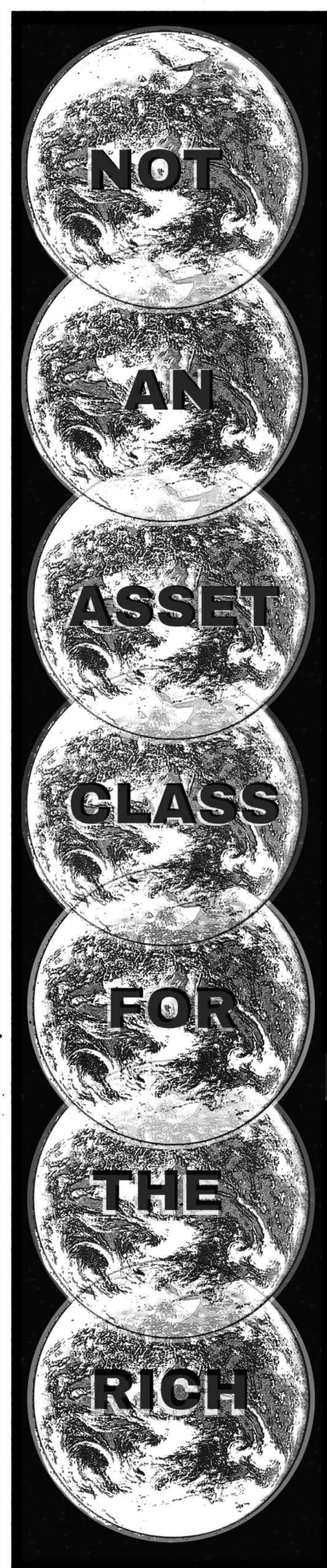
formerly unhoused and substance addicted New Yorkers as they settle into their new homes in coming years.

But design isn't all that will be innovative as a result of this buying spree.

"Much of the housing will be land trusts," says Stein. "The residents buy the building, while the city owns the land underneath it. It's governed in a slightly more complex-than-usual form of co-op: homeowners share power with the city. In this system, New Yorkers won't make a killing by selling their apartments, but they can get back what they put in. Meanwhile, the city benefits from investment, and perhaps most important of all, tenants will have a sense of ownership. That means the buildings will be maintained with dignity, and people will be leading happier lives within them."

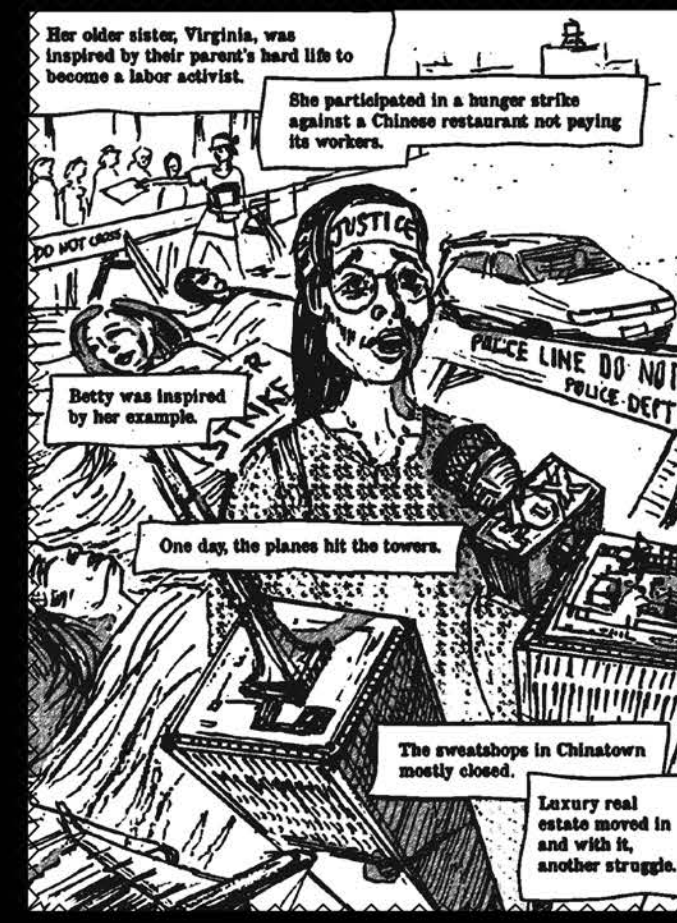
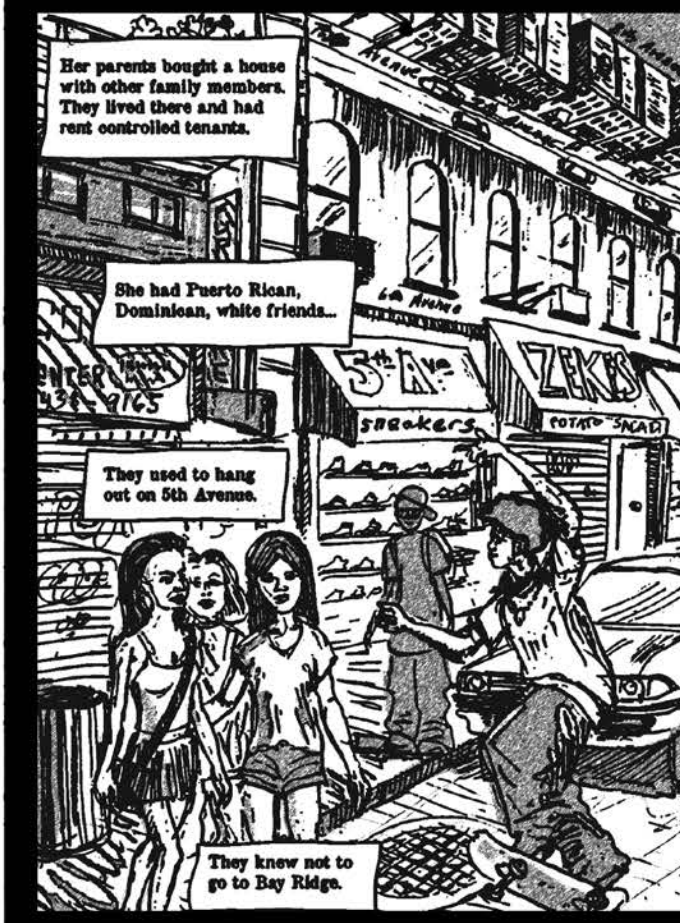
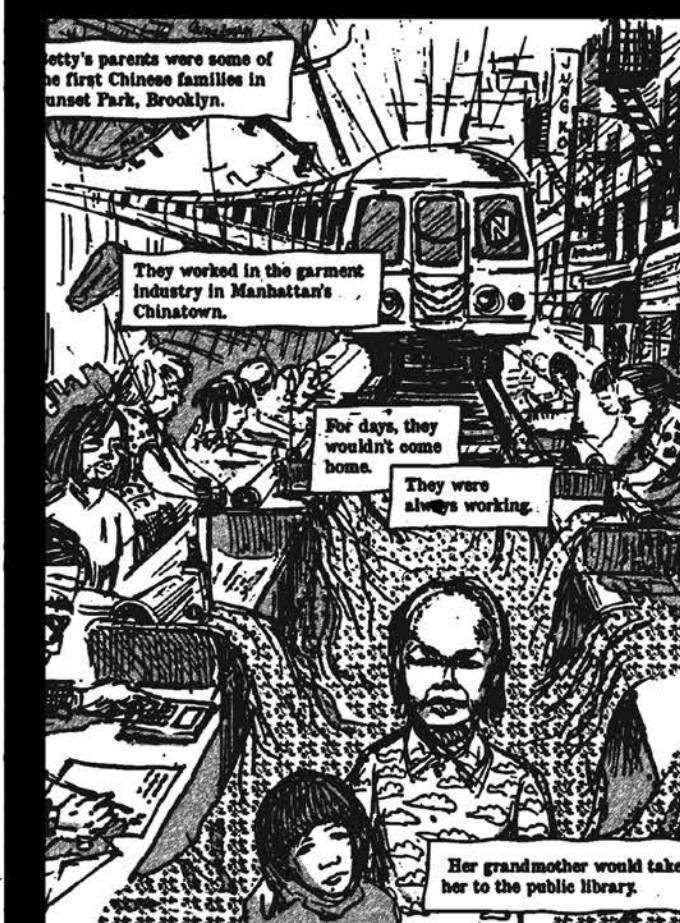


## ♥ HEART OF THE MATTER ♥



## BETTY YU'S REAL ESTATE COMING OF AGE STORY

activist - Chinatown Art Brigade



## DID YOU KNOW? IT HAPPENED ABOUT 100 YEARS AGO.

1919

771 FAMILIES WIN LONG RENT STRIKE  
Increase of \$2,000 Asked Originally in 17 Apartments Is Cut to \$750.

FIGHT ON SINCE AUG. 1

Pickets Prevented Prospective Tenants From Taking Brooklyn Leases.

The rent strike of tenants of seven-story tenement houses in the East Village, New York, which began on August 1, 1919, was a landmark event in the history of the labor movement. The strikers, led by the International Ladies' Garment Workers' Union, the Amalgamated Clothing Workers of America, the Furriers' Union and the Cap Makers' Union—the pioneering needle-trades group—have commissioned Andrew J. Thomas, the architect who designed the Metropolitan Life Insurance model housing development in Long Island City and the more recent workingmen's apartments in Bayonne, to prepare plans and estimates for a block of such buildings on some suitable site in New York City. The committee in charge of the program hopes to be able to furnish homes with a maximum of light, air and playground facilities at a rental per room of from \$8 to \$10 a month, compared to the \$15 to \$20 a month which it claims the workers now pay for rooms in the old-style tenement. This they hope to accomplish on a sound financial basis through the economies of large-scale production in designing, construction and maintenance.

1924

LABOR'S HOUSING PLANS.  
Four labor unions plan to enter the real estate field with an initial outlay of \$1,000,000 for the construction of up-to-date homes for the families of their members. The International Ladies' Garment Workers' Union, the Amalgamated Clothing Workers of America, the Furriers' Union and the Cap Makers' Union—the pioneering needle-trades group—have commissioned Andrew J. Thomas, the architect who designed the Metropolitan Life Insurance model housing development in Long Island City and the more recent workingmen's apartments in Bayonne, to prepare plans and estimates for a block of such buildings on some suitable site in New York City. The committee in charge of the program hopes to be able to furnish homes with a maximum of light, air and playground facilities at a rental per room of from \$8 to \$10 a month, compared to the \$15 to \$20 a month which it claims the workers now pay for rooms in the old-style tenement. This they hope to accomplish on a sound financial basis through the economies of large-scale production in designing, construction and maintenance.

1934

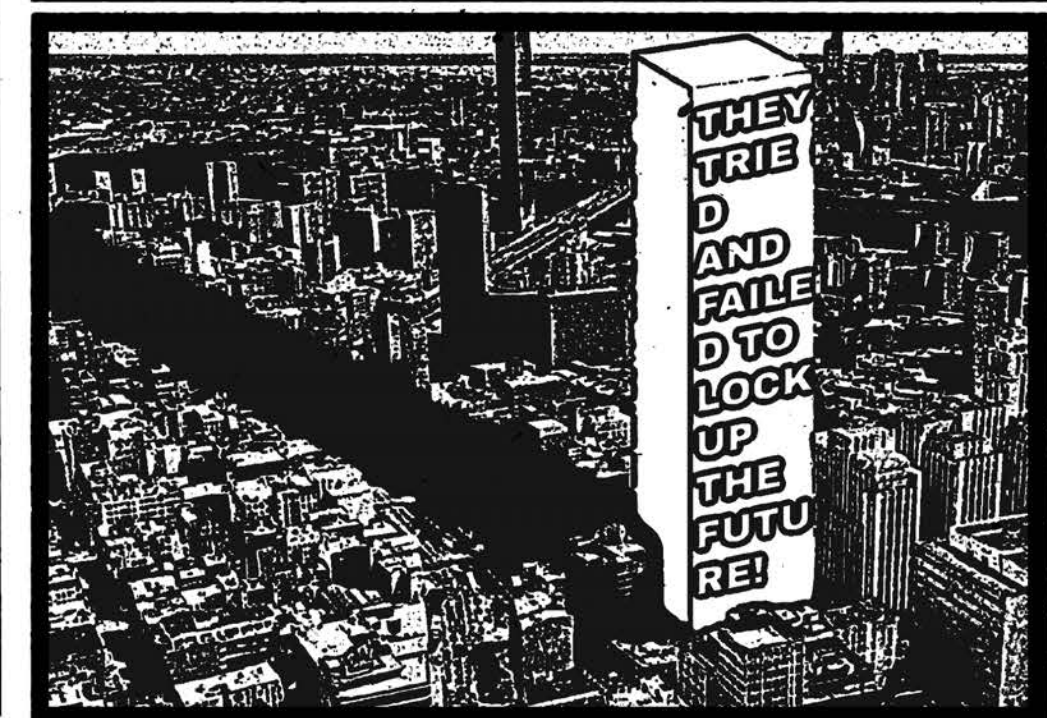
Message to Congress Gives Outline of Plan for Social Insurance and Housing  
Congress Told of Efforts to Provide Safeguard Future For Families

By FRANCIS M. STEPHENSON  
Washington, June 2.—(AP)—President Roosevelt told Congress today that he is preparing a vast plan of social insurance for the security "of the citizen and his family."  
This, with another national plan for land and water resources, will be laid before Congress next winter.  
In his longest message to the national Legislature, the Chief Executive said:  
"Among our objectives I place the security of the men, women and children of the nation first."  
"People," he said, "want decent homes to live in. They want to locate them where they can engage in productive work, and they want some safeguard against misfortunes which cannot be wholly eliminated in this man-made world of ours."

## CHINATOWN'S "JAILING GIANT" FALLS

HUNGER STRIKE FORCES CLOSURE, USHERS IN SUPPORTIVE HOUSING

Reported from the imagination of Betty Yu



New York, NY - June 4, 2044 - Inmates at the infamous Chinatown jail, nicknamed the "jailscaper" for its imposing height, have won a major victory after a month-long hunger strike. The city has agreed to permanently close the facility and convert it into supportive housing.

Read More

The strike, which began on May 1st, shed light on the facility's dire conditions. "It looked nice from the outside," said Tyree, one of the hunger strikers, "but inside, it was hell." Inmates reported inadequate heating and air conditioning, with private contractors replacing staff with malfunctioning robots for food service and basic checks. Meals were often skipped, leaving inmates hungry and frustrated.

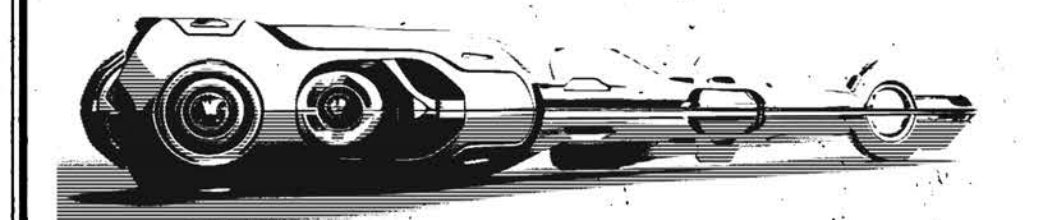
This win comes after years of resistance. Black and Asian activist groups, both inside and outside the prison system, have tirelessly protested the jail's existence since its construction. Last year, a more radical faction within these groups even managed to free three members and hack into the NYPD's computer system, highlighting the jail's vulnerabilities.

Read on...

## NEED A NYC HOME? HERE'S THE KEY. NO QUESTIONS ASKED.

A YEAR LATER, RADBONE'S HOUSING REVOLUTION TAKES ROOT

Reported from the imagination of an anonymous NYC Housing official



New York, NY - May 5, 2044 - One year after securing expanded powers, NYC Housing Czar Jex Radbone is overseeing a renaissance in affordable housing. Gone are the days of endless paperwork and bureaucratic hurdles. "You need a home? Here's the key," says Radbone, their voice echoing the program's core principle: swift and dignified access to housing.

This success stems from several factors. First, Radbone's ability to bypass complaints, while controversial, has streamlined approvals. Second, a surge of funding from the new Social Housing Authority has fueled construction of new public housing units scattered across the city, from the Upper West Side to Park Slope.

"Back then," Radbone reminisces, a pained expression on their face, "applying for housing was an assault on your dignity—basically a series of microaggressions on the poor. Endless forms asking about your car model? How is that relevant?" They point out the hypocrisy of a system that scrutinized the needy while offering tax breaks to homeowners "through their accountants, no questions asked."

Instead, biometric scanners at designated

enrollment centers verify identity and assess basic needs. "It's fast, secure, and respectful," explains Dr. Amara Kapoor, Director of Housing Technology. "The data feeds into our AI-powered matching system, which connects individuals with suitable housing options based on location, accessibility, needs, and family size."

The new buildings boast community choice: murals, vertical gardens, and Lighttech brings the illusion of natural light to the building's core.  
A young woman, Sarah Jones, a resident care coordinator, beams as she leads Jex on a tour. "Every apartment is equipped with voice-controlled lighting, temperature adjustments, and even medication reminders—it's a joy to live here. It's a space of dignity."

The building also boasts a communal rooftop garden with raised vegetable beds, and will join the expanding Union of Gardeners.

Read on...

